

News Report Rubric**Name:** _____

Evaluation Criteria	Level	Comments
Headline <ul style="list-style-type: none"> • Hooks the reader • Indicates content of article 	4+ 4 3 2 1 IE 4+ 4 3 2 1 IE	
Format <ul style="list-style-type: none"> • Byline in Caps • Placeline in Caps • Paragraphs structured effectively • Quotations formatted properly 	4+ 4 3 2 1 IE 4+ 4 3 2 1 IE 4+ 4 3 2 1 IE 4+ 4 3 2 1 IE	
Lead <ul style="list-style-type: none"> • Contains Who, What, When, Where • 1-2 sentences in length 	4+ 4 3 2 1 IE 4+ 4 3 2 1 IE	
Additional Paragraphs <ul style="list-style-type: none"> • Indicate why the event happened • Indicates how the event happened • Details add more meaning to the event • Includes two thoughtful and effective eyewitness quotations which add to the story 	4+ 4 3 2 1 IE 4+ 4 3 2 1 IE 4+ 4 3 2 1 IE 4+ 4 3 2 1 IE	
Closing Paragraph <ul style="list-style-type: none"> • The outcome of the event is explained 	4+ 4 3 2 1 IE	
Language <ul style="list-style-type: none"> • Article is written in third person • Sentences flow smoothly and logically • Grammar, punctuation, and spelling are correct 	4+ 4 3 2 1 IE 4+ 4 3 2 1 IE 4+ 4 3 2 1 IE	
Photo and Caption <ul style="list-style-type: none"> • An appropriate picture is included with the article • The caption explains the picture 	4+ 4 3 2 1 IE 4+ 4 3 2 1 IE	

Comments: